



THE ATB SHOW · GUEST INVITATION

Your story. *Their next move.*

What you learned the hard way could help someone find their way.

WITH AKHIL BODDU / AFRICANTECHBRO



AI-generated concept featuring Akhil and a fictional guest. Zaio is an illustrative brand example; studio, guest and placements are not confirmed.

Someone needs what you know.

An honest conversation about the turning points, hard lessons and practical steps behind your work. Careers, business, money and building a life that works.

106K+

TikTok follows

29K+

Instagram follows

77.7%

IG views from non-followers

Existing AfricanTechBro channels, not podcast reach. Follows rounded down, 13 Oct 2026; Instagram view share: 30 days to 17 Sep 2026. Audiences may overlap. The show is pre-launch.

01 / BEFORE

We do the homework.

A short prep call, a shared angle and space to discuss sensitive topics.

02 / TOGETHER

Bring your experience.

A 45–60 minute conversation. Allow 90 minutes in studio. Cape Town first; details agreed together.

03 / AFTER

Your story travels.

We edit and prepare clips, episode notes and a free Action Sheet. Your relevant work can feature.

TAKE A SEAT. PASS IT FORWARD.

Let's find your conversation

Hosted by Akhil Boddu, founder of Zaio Institute of Technology.
Sponsorship is disclosed. Taking part is not a product endorsement.